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February 9, 2017

Dear Music Enthusiast,

It's time to start planning the fabulous 8th Annual Bad Ass Mountain Music Festival! This wonderful outdoor music festival will take place at Ski Cloudcroft June 16th & 17th, 2017. With the continued support from sponsors, the festival has been able to grow bigger and better each year. We are very thankful!

We will have live music Friday night and all day Saturday, free camping available both nights, fire dancers to entertain (weather permitting), a great kid zone and a tasty variety of food and refreshments to keep everybody happy! We offer a nice vending area too, with local artists from around this area. We've invited musicians from all over the region to join us and with a great mix of genres and beautiful mountains, we expect to draw in spectators from all over!

With the success of the festival, we are able to give back to the community through scholarships for our local Cloudcroft High School Seniors. We have offered a \$500 Bamm Scholarship to a senior each year since 2012. However, with our growth comes more opportunity to give back. In the past couple years we were able to offer up to three (3) \$500 scholarships. We are so excited to do this again this year and encourage all Cloudcroft seniors to apply.

Advertising is key for an event like this, and as we all know, it is also the largest expense for such an event. This year we want to get the word out as soon as possible so people can include it in their plans for summer time. Our goal is to raise \$15,000 to be used for advertising, venue set up, and band payment. Any amount you can share will be put to good use. We have set up a tiered Sponsorship program for you to choose from. By participating, your business/organization will benefit from extended exposure through promotional efforts by Bamm.

We thank you for your time and consideration. We look forward to whatever support you can provide and will be happy to answer any questions you may have. Please send all sponsorship donations to the above address or feel free to drop it off at High Altitude in Cloudcroft. Checks should be made out to Bamm and we ask that all sponsorship money be to us by **May 1st** so we can assure to get your business on all promised items. Again, we thank you for your support and look forward to putting on another amazing music festival!

Sincerely,

Bamm
Non-Profit Music Festival Group

Please fill out this form and attach it to your sponsorship \$!

(MAKE CHECKS PAYABLE TO BAMM)

SPONSOR NAME: _____

CONTACT NAME: _____

PHONE NUMBER: _____

SPONSORSHIP TIER:
___ PLATINUM (\$600) ___ GOLD (\$400) ___ SILVER (\$250) ___ BRONZE (\$150)

T-SHIRT SIZE:
___ SM ___ MD ___ LG ___ XL ___ 2X ___ 3X

This ½ is yours to keep!



Thank you so much for your sponsorship! We appreciate your support.

- ___ Platinum \$600
- ___ Gold \$400
- ___ Silver \$250
- ___ Bronze \$150

We will be delivering your packet with tickets and what not June 5th-9th.
Mark your calendars now, and come out and join us June 16th & 17th for
BAMM Festival!

